

Road Logistics FTL / LTL

Advanced Visibility— your fast lane to total control

Ready to say goodbye to patchy tracking and uncertainty surrounding the whereabouts of your cargo? What if you could monitor your shipments in real time, even whilst crossing international borders? Whether your products are time-critical, high-value or temperature-sensitive, Advanced Visibility keeps you and your stakeholders in the know. It's time to simplify haulage, even when the roads get bumpy.



Real-time insights put you back in the driver's seat.

Our intuitive, cloud-based platform gives you total visibility on the precise location of your goods and their integrity. Updated in real-time, interactive maps mean you never lose sight of your shipment. Setting your own alerts gives you autonomy, providing you with the information that truly matters to you and your clients—when you need it, not when it is convenient.

One source of information

The beauty of Advanced Visibility is that it presents you with all the relevant data in one place. It requires no system integration and provides round-the-clock visibility to you and your stakeholders. Automated workflows remove human error and the need to manually monitor your shipment, giving you back time spent on emails and phone calls.

Real-time milestone updates

Automated status updates and notifications keep you and your stakeholders updated with accurate information in real time. In the event of route deviation and disruption, which can occur at border crossings, these notifications enable you to act quickly and limit the impact on your supply chain.

Customisable alerts

Advanced Visibility allows you to set your own alerts in order to monitor the location and condition of your goods. If your shipment is temperature-sensitive, you can set the range in which it should be transported. Real-time alerts allow you to take corrective action without delay, saving unnecessary costs and protecting production lines.



Here's what total control over your supply chain looks like

- **Shipment status updates**—reliable, timely and accurate.
- **Track and trace map**—pinpoint, real-time visibility of your shipment in transit, 24/7.
- **Temperature chart**—live temperature fluctuations shown on a dynamic graph, with data captured for future reference.
- **Automated notifications**—keep tabs on location and temperature with updates tailored to your needs.
- **Easily share shipment links**—stakeholders get 90 days of free access to the Advanced Visibility dashboard, ensuring they always receive relevant updates.
- **Documentation repository**—instant access to Information on Delivery (IOD), Proof of Delivery (POD), and long-term document storage.

Leveraging the latest technology

The technology behind Advanced Visibility is what makes the platform such an effective tool. It consolidates multiple data points into one easy-to-use dashboard, providing users with complete visibility and quick access to all relevant shipping information. Telematics and geofencing give you access to precise and live data.

They also mean you can define the specific geographic areas relevant to you, again giving you total agency over the information you receive. The dashboard and notification centre have been designed to support a user-friendly and intuitive experience. Here is an example of what a cross-border shipment could look like:



Shipment is loaded and truck departs. You get instant access to its location on the dashboard



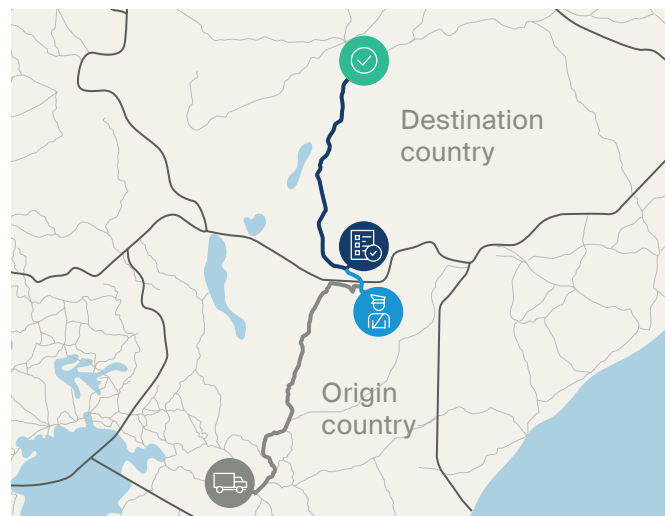
Truck arrives at the border.
The status of your shipment changes and optional notifications are sent via e-mail



Goods released by customs authorities.
The status of your shipment changes and optional notifications are sent via e-mail



Your shipment is delivered.
Even after delivery, you can track the shipment and review all the events that occurred during transit



Backed by experts

A state-of-the-art road freight platform can only function if backed by real human expertise. Kuehne+Nagel's logistics experts have a nuanced understanding of haulage in the Middle East and Africa region. From our proven customs knowledge to the carefully selected carriers we work with, we ensure you get operational excellence you can trust and depend on at every milestone.

→ [Reach out today and find out how Advanced Visibility could benefit your business](#)

About Us

Kuehne+Nagel's road logistics team provides expert, tailorable services across the Middle East and Africa region. Combining highly talented staff with innovative digital solutions ensures that clients benefit from haulage solutions that stand up to the challenges of the 21st century.

You can get more information about our services at
→ [kuehne-nagel.com](https://www.kuehne-nagel.com)